

**Agnes Scott College**  
**Job Description**

**Title:** Vice President for College Advancement ..... **Hours:** Full time

**Office:** and oversight of the functional

communications and marketing. Reports to the  
planning and administration of a comprehensive

fundraising, partnership development and marketing compatible with the mission and strategic plan of the college.

Diversity is a core value at Agnes Scott. We are passionate about building and sustaining an inclusive and equitable working and learning environment for all students, staff, and faculty. We believe that an organizational culture of diversity, inclusion and belonging among Agnes Scott staff and faculty ensures we are best able to provide an equitable, inclusive and diverse learning environment where all our students feel that they belong.

**ESSENTIAL JOB FUNCTIONS:**

**College Advancement**

Represents the interests of the college externally and serves as an ambassador for Agnes Scott

Develops and leads a robust external relations strategy with an eye toward positioning the college for long term success

**Development and Revenue Generation**

Serves as principal architect in the development of a plan for fundraising that will grow the philanthropic base and position Agnes Scott for transformational gifts

In collaboration with the college's leadership team, sets priorities and goals for fundraising

Plans and executes the college's fundraising campaigns including periodic comprehensive fundraising campaigns

Provides leadership and empowerment to members of the Board of Trustees to serve as solicitors

Oversees a robust program of annual giving to support the college's operating budget

**Partnership Development**

Building on work currently underway, leads and oversees a partner engagement strategy focused on engaging partners from the corporate sector to support the college in achieving the goals of the college's strategic plan

**Alumnae Relations**

Oversees a comprehensive alumnae engagement program through which alumnae are encouraged to engage with the college and each

## REQUIREMENTS

**EDUCATION:** Bachelors degree or higher

**EXPERIENCE:** 10+ years of professional experience in positions of increasing responsibility

### **KNOWLEDGE/SKILLS/ABILITIES:**

Energy, creativity, an entrepreneurial spirit and proven experience in providing leadership, strategic vision and goal achievement to the advancement function in a team oriented environment

A strategic thinker with a willingness and ability to contribute to the accomplishment of the goals and mission of the college.

An extensive background in fundraising in higher education and/or a not for profit environment with an understanding of the complexities and nuances of successful fundraising

Ability to communicate effectively, both verbally and in writing

Ability to develop and nurture effective working relationships with a wide range of college constituents

Demonstrated ability to lead and manage a large, diverse staff

Demonstrated commitment to the values of belonging, justice, equity, diversity and inclusion

A strong commitment to and enthusiasm